



Format – Hometown Adult Contemporary

Target Audience – Adults 25-54

On-Air:

5A-9A: Wayne, Don, and Heather

9A-2P: Jim Hampton

2P-7P: Carolyn McArdle

7P-12: Trisha Ferguson

Station Features:

Local Image 

Helping Your Hometown 

Local Traffic 

Local Weather 

Local News 

Local Events Information 

Daily Coffee Break Promotion 

The Music: 

The Doobie Brothers

The Eagles

Sheryl Crow

Matchbox 20

B-52's

Kelly Clarkson

