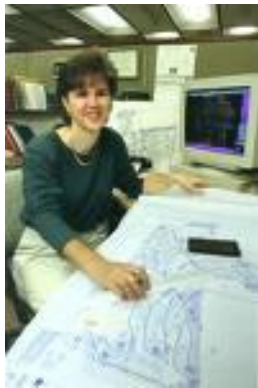




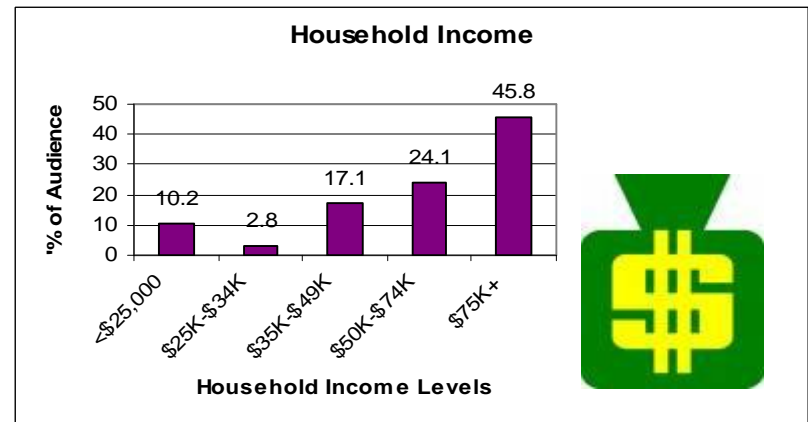
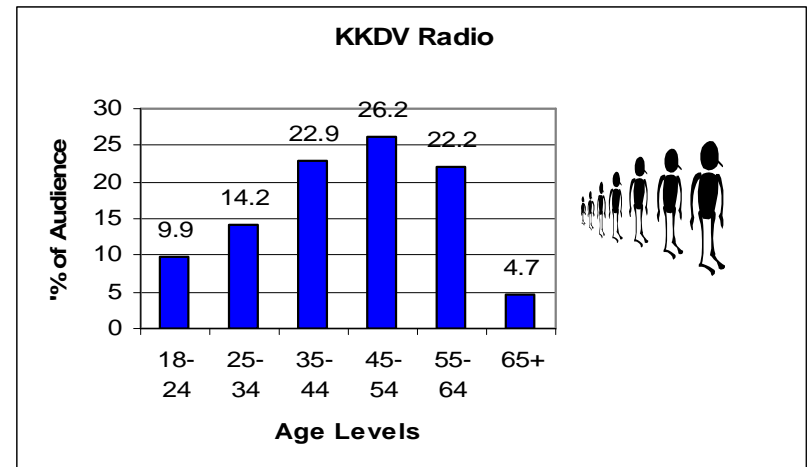
Our Listeners are Your Customers!



50.1% Female



49.9% Male



- Ø Employed = 79.3%
- Ø Own Home = 63.1%
- Ø Children in Household = 35.0%

• Scarborough Data